



ESSENTIAL LUXURY SUITE PROGRAM LETTER



PROGRAM OVERVIEW

- Consumers who purchase 4 JennAir Appliances, 1 unit within each specified product category, (Professional-Style Range, Dishwasher, Refrigerator and Hood) during the program period will be eligible to receive an instant manufacturers rebate worth \$835. Description of offer listed below. Trade Customers can submit a claim for the Dealer Claimback amount as shown via www.whirlpoolhub.com.

ADDITIONAL NOTES

- Program effective March 1st, 2025 through December 31st, 2025. Claim Deadline: Claims for eligible sales during this period must be submitted online in The HUB by last day of 2nd month following the product sale to the consumer.
- Discount taken off regular price excluding taxes, delivery, install/uninstall and haul-away. Applies to all purchases including 1 of each category (Refrigerator, Pro-Range, Hood, Dishwasher). Excludes Unbranded/non-JennAir product & accessories.
- Program can be combined with JennAir Curate Program ONLY. Orders do not qualify for any other JennAir sponsored Programs (Premier Influencer, Model Home or Parade of Home Discounts cannot be combined).
- All JennAir appliance(s) purchased must be on the same consumer sales receipt executed as a line item within the program period specified above. A copy of the consumer sales receipt will be required to be submitted with the claim for reimbursement.
- All claims for reimbursement must be submitted via the Whirlpool HUB (www.whirlpoolhub.com). Questions regarding claims or the claiming process can be directed to: The HUB Team 855.458.546 (option #2) or 360help@whirlpoolhub.com.
- Payments will be issued via credit memo to the dealer via Whirlpool Corporation standard process in place at the time of claim.
- Whirlpool Corporation reserves the right to audit dealer records to confirm products claimed were delivered to consumers.
- Second Channel sales and quoted business do not qualify for this program
- This program is subject to Whirlpool Corporation's Standard Terms & Conditions For Trade Customer Programs, available at www.whr.com or upon request and the Instant Rebate program rules available in the Resources Section of the Whirlpool HUB.

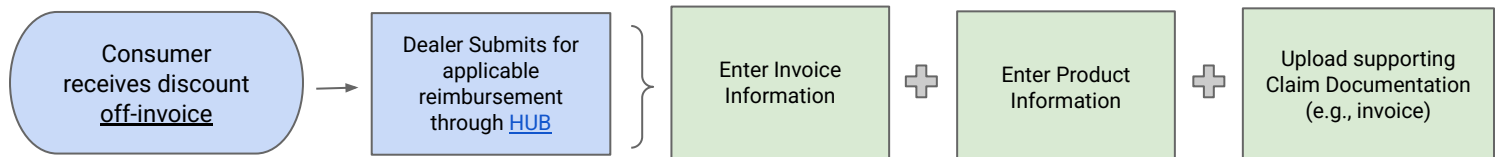


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APPENDIX A: SUBMITTING ESSENTIAL LUXURY CLAIMS

Program eligibility is based on date of sale. All program claims should be made as soon as the product is sold.

- Claims must be submitted on the Whirlpool HUB by the last day of the second month following the sale.
- EXAMPLE | Salesperson sells Curate/Essential Luxury package on July 15th. Dealer inputs claim on The Hub no later than Sept 30th.



Important reminders:

- HUB reimbursements based on date of sale, NOT delivery date
- Invoices must clearly indicate credit was given to the consumer
- Rebate should be reflected as a single line item on the invoice
- Claim to payment turnaround is between 7 and 10 days.
- Cannot be added to any Premier Influencer orders/invoices



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APPENDIX: INVOICE EXAMPLE

EXAMPLE OF AN ESSENTIAL LUXURY SALE

123 Example Street
New York, NY 12345
Phone: 123-555-1234
exampleinvoice@email.com

BILL Example Builder
SHIP John Doe

To 123 Builder Street
New York, NY 12345

All qualifying models, including the additional qualifying models to active the instant rebate, are present on the invoice

INVOICE # 1234
DATE: MARCH 1, 2025

THE EXAMPLE STORE

To 123 Consumer Street
New York, NY 12345

SALESPERSON	JOB	SHIPPING METHOD	SHIPPING TERMS	DELIVERY DATE	PAYMENT TERMS	DUE DATE
Mary	Consumer	Home Delivery	Sign and Date	March 1, 2025	Due on receipt	March 1, 2025

QTY	ITEM #	DESCRIPTION	UNIT PRICE	DISCOUNT	LINE TOTAL
1	JFFCF72DKL	Refrigerator	\$4,399.00		\$4,399.00
1	JXU9130HP	Hood	\$1,799.00		\$1,799.00
1	JGRP430HL	Range	\$5,099.00		\$5,099.00
1	JDP5G244PS	Dishwasher	\$1,449.00		\$1,449.00
UMRP SUBTOTAL					\$12,746
CURATE (15%) DISCOUNT					-\$1,911
ESSENTIAL LUXURY MANUFACTURERS REBATE					-\$835.00
TOTAL					\$9,999.00

Include BOTH Curate and Essential Luxury Rebates

Acceptable Discount Line Items:

- "Manufacturer Rebate"
- "Essential Luxury Rebate"
- "Essential Luxury Suite Rebate"
- "JennAir Rebate"



ESSENTIAL LUXURY ELIGIBLE MODELS

Must choose 1 from each category to qualify for \$835 Install & Delivery Rebate.

1	2	3	4
REFER	HOOD	RANGE	DISH
JFFCC72EHL	JXU9130HP	JDRP430HL	JDPSSG244PS
JFFCF72DKL	JXU9136HP	JDRP430HM	JDPSS244PL
JFFCF72DKM	JVR0430HS	JDRP436HL	JDPSS244PM
JBRFL24IGX	JVR0436HS	JDRP436HM	JDTS3924SL
JBRFL30IGX	JVI0636LS	JDRP536HL	JDTS3924SM
JBRFL36IGX	JVW0330LS	JDRP536HM	JDTS3924SP
JBRFR24IGX	JVW0630LS	JDRP548HL	JDAF3924RX
JBRFR30IGX	JVW0636LS	JDRP548HM	JDAF5924RL
JBRFR36IGX	JXD7030YS	JDRP636HL	JDAF5924RM
JBZFL18IGX	JXD7036YS	JDRP636HM	JDAF5924RX
JBZFL24IGX	JXI8536HS	JDRP648HL	
JBZFL30IGX	JXL8536HSS	JDRP648HM	
JBZFR18IGX	JXW8530HS	JDRP748HL	
JBZFR24IGX	JXW8536HS	JDRP748HM	
JBZFR30IGX	JXW9030HP	JDSP536HL	
JB36NFXLE	JXW9036HP	JDSP536HM	
JB36NFXRE	JXW9048HP	JDSP548HL	
JBBFL30NMX		JDSP548HM	
JBBFR30NMX		JGRP430HL	
JBBFX22NMX		JGRP430HM	
JBRFSR30RX		JGRP436HL	
JBSFS42NMX		JGRP436HM	
JBSFS48NMX		JGRP536HL	
JBSS42E22L		JGRP536HM	
JBSS48E22L		JGRP548HL	
JF36NFXDE		JGRP548HM	
JF42NFXDE		JGRP636HL	
		JGRP636HM	
		JGRP648HL	
		JGRP648HM	
		JGRP748HL	
		JGRP748HM	
		JPIFC730RL	
		JPIFC730RM	
		JPIFC736RL	
		JPIFC736RM	
		JPIGC748RL	
		JPIGC748RM	